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III Semester B.Com. (B.D.A) Degree Examination, January/February - 2025

COMMERCE

Management Principles and Applications

(NEP Scheme F+R 2022-23 Onwards)

Paper : 3.2

Time : 2½ Hours

Maximum Marks : 60

*Instructions to Candidates:*

Answer should be written in English only.



**SECTION - A**

Answer any Five of the following sub-questions. Each question carries 2 marks.

(5×2=10)

1. a) Define Management.
- b) Mention any four functions of middle level management.
- c) What is Co-Ordination?
- d) State the types of communication.
- e) What is Planning?
- f) What is Delegation of Authority?
- g) Expand-PERT and CPM.

**SECTION - B**

Answer any Four questions. Each question carries 5 marks.

(4×5=20)

2. Briefly analyse the barriers to effective communication.
3. Explain in brief the types of plans.
4. State the merits and de-merits of centralisation.
5. What are the principles of effective control?
6. Write a brief note on staffing process.

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**SECTION - C**

**Answer any Two questions. Each question carries 12 marks.**

**(2×12=24)**

7. Explain the various functions of management.
8. Discuss the different styles of leadership.
9. What is Organisation? Explain the merits and demerits of line organisation .

**SECTION - D**

**Answer any One of the following questions. The question carries 6 marks. (1×6=6)**

10. Draw an organisational chart showing the flow of authority and responsibility followed in any organisation.
11. Identify the controlling mechanism used in a manufacturing firm.

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